

Corrected, 10/30/07

Previous reports at USMNEWS.NET have included, based on information from sources, David Glascoff (visiting professor of marketing) among those CoB faculty holding degrees from USM. New information has come to light indicating that Glascoff's only "Mississippi degree" is from Mississippi State University. As a result of this error, the report below included David Glascoff, among the list of USM degree-holders. As shown below, correction of this error reduces the percentage of USM degree-holders in marketing & fashion merchandising from 61.5% to 53.8%. Making this correction reduced the overall percentage of USM degree-holders on the CoB only slightly, from 29.4% to 27.9%.

Special Report

Seven Degrees of USM Degrees A Look at CoB Faculty Credentials

Our first report on the prevalence of USM degrees in the CoB, "There's no place like home . . .," appears to have generated a lot of interest among usmnews.net readers. In response, reporters at usmnews.net have compiled unit-by-unit data on CoB faculty with USM degrees. Those data are presented in Table 1 below:

Rank	CoB Unit	% with USM Degree(s)
1	Marketing & Fashion Merchandising	53.8%
2	Accounting	50.0%
3	Information Systems & Business Law	20.0%
	Tourism Management	20.0%
5	Management	15.4%
6	Economics & International Business	14.3%
7	Finance	0.0%
	Overall	27.9%

Source: "There's no place like home . . .," www.usmnews.net.

As Table 1 shows, Marketing & Fashion Merchandising and Accounting lead the way (in the CoB) in terms of faculty with USM degrees. These units reach 53.8% and 50.0%, respectively. At the bottom are Finance and Economics & International Business, with 0.0% and 14.3%, respectively.

According to sources, the interesting aspect of the ranking in Table 1 above is that it closely follows what would be, from worst to best, a ranking of these same seven academic units that is based upon research output. If so, Table 1 offers an additional piece of evidence suggesting that the "Bring 'Em All Home" strategy of Alvin Williams'

administration of the CoB is one that will likely create AACSB Maintenance of Accreditation problems in February of 2012 like none seen heretofore. Considering the AACSB malaise of 2007, the CoB may see some really "interesting times" in the years ahead.